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NCOIL HIGHLIGHTS LIFE INSURANCE AWARENESS MONTH

Urges Greater Coverage to Protect Loved Ones in the Event of Tragedy

Manasquan, NJ – NCOIL highlights September as Life Insurance Awareness Month. This campaign takes place each September to highlight the importance of life insurance and the role it plays in protecting financial security in the event of a family tragedy.

“As legislators, it is our primary responsibility that we work to protect consumers, and it is therefore important that we remind them to have adequate life insurance coverage” said AR Sen. Jason Rapert, NCOIL President. “The passing of a family’s primary wage earner is terrible by itself, and should not lead to household financial insecurity.”

Information and resources about Life Insurance Awareness Month can be found at <https://lifehappenspro.org/life-insurance-awareness-month>. Life Happens states that more than 95 million Americans have no life insurance and 1 in 3 Americans believe they have less than needed.

“As Life Happens states, too many Americans have no life insurance and even more have less than they need” said Commissioner Tom Considine, NCOIL CEO. “NCOIL is pleased to highlight the need for Americans to assess their financial needs and purchase appropriate life insurance to protect their loved ones.”

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NCOIL is a national legislative organization with the nation's 50 states as members, represented principally by legislators serving on their states' insurance and financial institutions committees. NCOIL writes Model Laws in insurance and financial services, works to preserve the State jurisdiction over insurance as established by the McCarran-Ferguson Act seventy years ago, and to serve as an educational forum for public policymakers and interested parties. Founded in 1969, NCOIL works to assert the prerogative of legislators in making State policy when it comes to insurance and educate State legislators on current and longstanding insurance issues.



WEBSITE: www.ncoil.org

